

Privacy Notice: Twitter

We would like to inform you in the following about the processing of personal data in connection with the use of "Twitter".

Purpose of the agreement

Solon Management Consulting GmbH & Co. KG operates this Twitter page to present itself to Twitter users and other interested persons who visit this Twitter page and communicate with them.

Responsible person

As the operator of this social media profile, Solon Management Consulting GmbH & Co. KG, Kardinal-Faulhaber-Strasse 6, 80333 München, Deutschland is also responsible in terms of data protection law. This means that Solon Management Consulting GmbH & Co. KG must also guarantee that your data is processed lawfully via this profile and that you can also exercise your rights regarding your data against Solon Management Consulting GmbH & Co. KG (see article 26 DSGVO).

Cookies

Information about you may be collected through cookies via this social media profile, whether or not you have an account on Twitter. Cookies are data packets that mark the user's computers, smartphones and other end devices with a specific identifier. They are regularly stored on the user's end device when they visit a Twitter page, including this profile. The information stored in the cookies is received, recorded and processed by Twitter, especially when the user visits the Twitter services, services provided by other members of the group of companies and services provided by other companies using the Twitter services. In addition, other entities such as Twitter partners or even third parties may use cookies on the Twitter services to provide services to companies advertising on Twitter. For more information on the use of cookies by Twitter, please see their privacy policy. Cookies are primarily used to display personalized advertisements to visitors to Twitter websites, for example. This is done by showing the user on our Twitter profile advertisements from Twitter advertising partners whose websites the user has previously visited. In addition, cookies make it possible to create statistics on the use of a social media profile, so that Twitter and Solon Management Consulting GmbH & Co. KG can track the use of a social media profile.

The collection of your data through cookies in the context of the use of a social media profile is neither legally nor contractually required. It is also not necessary for the conclusion of a contract. There is therefore no obligation to transmit your data to Twitter. However, the non-transmission of your data (e.g. by blocking cookies) has the consequence that we cannot offer you our social media profile or can only offer it to a limited extent.

Further details on the use of cookies by Twitter can be found in the data policy

(<https://twitter.com/de/privacy>) and the cookie policy (<https://help.twitter.com/de/rules-and-policies/twittercookies>) of Twitter.

Legal basis of the data processing

The processing of the users' personal data is based on the legitimate interest of Solon Management Consulting GmbH & Co. KG in an optimized company presentation (article 6 paragraph 1 letter f DSGVO).

Recipient / Passing on to third parties

Your data may be transferred to Twitter Inc. in the USA through the cookies. Twitter is certified for the EU-US Privacy Shield, which means that Twitter must comply with a privacy standard for users in Europe that has been found by the European Commission to be comparable to the European standard.

You can request information from Solon Management Consulting GmbH & Co. KG regarding your personal data

- Information in the form of a copy of personal data and related information,
- Provision in a structured and machine-readable format,
- in the event of their incorrectness, their correction,
- in particular, in the event of revocation of your consent or the fulfilment of its purpose, the deletion and in certain cases, demand the restriction of their processing, and
- object to the use of your data for direct marketing purposes at any time.

Users of Twitter can influence the extent to which their user behaviour may be recorded when they visit our Twitter site under the settings for advertising preferences. Further options are offered by the Twitter settings or the form for the right of objection. The processing of information by means of the cookie used by Twitter can also be prevented by setting your own browser settings to prevent cookies from third party providers or Twitter cookies from being stored in your browser.

Deletion of data

As a matter of principle, we delete personal data when there is no need for further storage. A requirement can exist in particular if the data is still needed to fulfil contractual services, to check and grant or ward off warranty and, if applicable, guarantee claims. In the case of statutory storage obligations, deletion shall only be considered after the expiry of the respective storage obligation.

Right of appeal to a supervisory authority

If you are of the opinion that the processing of personal data by Solon Management Consulting GmbH & Co. KG does not comply with the legal requirements, you can lodge a complaint with the responsible supervisory authority.

Amendment of this data protection notice

We revise this privacy policy in the event of changes in data processing or other reasons that make this necessary. The current version can always be found on the website <https://staging.solonstrategy.com/legal/privacy-policy/>.

Version: 19.06.2020