

Privacy Notice: Facebook

We would like to inform you in the following about the processing of personal data in connection with the use of "Facebook".

Purpose of processing

Solon Management Consulting GmbH & Co. KG operates its Facebook page to present itself to the users of Facebook and other interested persons who visit this Facebook page and who communicate with them.

Responsible

As the operator of this fan page, Solon Management Consulting GmbH & Co. KG, Kardinal-Faulhaber-Strasse 6, 80333 München, Deutschland is also the responsible party in terms of data protection law. This means that Solon Management Consulting GmbH & Co. KG must also guarantee that your data is processed lawfully via this fan page and that you can also exercise your rights regarding your data against Solon Management Consulting GmbH & Co. KG (see article 26 DSGVO).

Which data is processed?

You can download your own Facebook data directly from Facebook (Download the so-called "extended archive" in your account settings).

Cookies

Data about you can be collected through cookies on the fan page, regardless of whether you have a Facebook account or not. Cookies are data packages that mark the user's computers, smartphones and other end devices with a specific identifier. They are regularly stored on the user's mobile device when they visit a Facebook page, including this fan page. The information stored in the cookies is received, recorded and processed by Facebook, especially when the user visits Facebook services, services provided by other members of the Facebook group of companies and services provided by other companies using the Facebook services. In addition, other entities such as Facebook partners or even third parties may use cookies on Facebook Services to provide services to companies advertising on Facebook. For more information about Facebook's use of cookies, please see their cookie policy. Cookies are primarily used to deliver personalized advertising to visitors to Facebook websites, including a fan page. This is done by showing the user on Facebook (including the fan page) ads from Facebook's advertising partners whose websites the user has previously visited. In addition, cookies make it possible to create statistics about the use of a fan page so that Facebook and Solon Management Consulting GmbH & Co. KG can track the use of a fan page.

The collection of your data through cookies in the context of the use of the fan page is neither legally nor contractually required. It is also not necessary for the conclusion of a contract. There is therefore no obligation to transfer your data to Facebook. However, the non-transmission of your data (e.g. by blocking cookies) has the consequence that we cannot offer you the fan page or can only offer it to a limited extent.

Further details on the use of cookies by Facebook can be found in Facebook's Data Policy (<https://www.facebook.com/privacy/explanation>) and Cookie Policy (<https://www.facebook.com/policies/cookies/>).

Legal basis of data processing

The processing of users' personal data is based on the legitimate interest of Solon Management Consulting GmbH & Co. KG in an optimized company presentation (Art. 6 para. 1 lit. f DSGVO).

Recipient / Passing on to third parties

Your data can be passed on to Facebook Inc. in the USA through cookies. Facebook is certified for the EU-US Privacy Shield, which means that Facebook must comply with a privacy standard for users in Europe that has been found by the European Commission to be comparable to the European standard. Facebook may also set cookies from third parties. These are listed at <https://www.facebook.com/policies/cookies/>. Their cookie policies are derived from their respective websites.

You can request information from Solon Management Consulting GmbH & Co. KG regarding your personal data

- Information in the form of a copy of personal data and related information,
- Provision in a structured and machine-readable format,
- in the event of their incorrectness, their correction,
- in particular, in the event of revocation of your consent or the fulfilment of its purpose, the deletion and in certain cases, demand the restriction of their processing, and
- object to the use of your data for direct marketing purposes at any time.

Under the settings for advertising preferences, Facebook users can influence the extent to which their user behavior may be recorded when visiting our Facebook page. Further options are offered by the Facebook settings or the right of objection form.

The processing of information by means of the cookies used by Facebook can also be prevented by not allowing cookies from third party providers or cookies from Facebook in your own browser settings.

Deletion of data

As a matter of principle, we delete personal data when there is no need for further storage. A requirement can exist in particular if the data is still needed to fulfil contractual services, to check and grant or ward off warranty and, if applicable, guarantee claims. In the case of statutory storage obligations, deletion shall only be considered after the expiry of the respective storage obligation.

Right of appeal to a supervisory authority

If you are of the opinion that the processing of personal data by Solon Management Consulting GmbH & Co. KG does not comply with the legal requirements, you can lodge a complaint with the responsible supervisory authority.

Amendment of this data protection notice

We revise this privacy policy in the event of changes in data processing or other reasons that make this necessary. The current version can always be found on the website <https://staging.solonstrategy.com/legal/privacy-policy/>.

Version: 19.06.2020